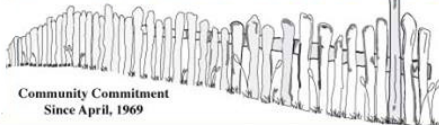


# Independent Coast Observer



JENNER ELK



Community Commitment  
Since April, 1969

## Built in Fort Bragg... Shipped Worldwide



**F**loBeds, maker of the **Original Personally Crafted Mattress**, was started in 1971 by Dave Turner when he was a student at Stanford University. The above photo is of Dave and his son Dewey, who now runs the business with Dave.

FloBed mattresses are built locally in Fort Bragg. FloBeds manufactures and ships worldwide a unique Latex Mattress that allows each sleeper to have the firmness and pressure point relief their body needs. Couples can have their side of the bed built for them.

Today, FloBeds uses All Natural Materials in the FloBeds Green Mattress line. Organic Cotton, Organic Wool, and Natural Latex from the Rubber Tree. FloBeds slat foundations are built with FSC certified sustainable harvested pine. Over the last year the Green Mattress segment has grown to over one million dollars a year.

Most common feedback statement: "You have changed my life."